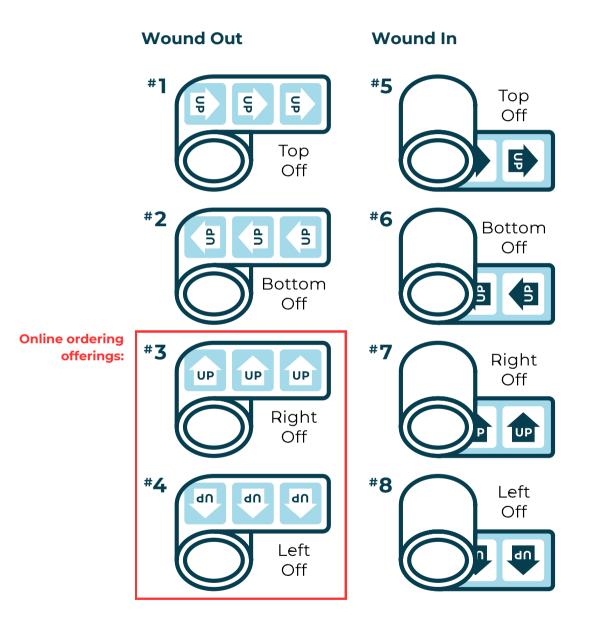
## **ROLL UNWIND DIRECTION**

Roll Wind Direction: The orientation of the labels as they come off the roll.



Unwind directions #3 and #4 are the only options currently offered when ordering via our online ordering platform. If you prefer any other the other unwind options, please reach out and speak to one of our label experts.