
MATERIALS

BOPP (Biaxially Oriented Polypropylene):

BOPP is a versatile and durable film substrate known for its high clarity and resistance to moisture. Available in white and metallized (metallic) options, BOPP has excellent printability, making it suitable for various applications.

Bright White Felt

Bright White Felt is a paper substrate with a subtle texture and bright surface. Its soft, texture and clean appearance adds depth and character to printed materials making it an excellent choice for premium spirits, wine, and candle labels that require a sophisticated touch.

Ever Opaque Bright White Felt

Ever Opaque Bright White Felt is like Bright White Felt but with added wet strength. It offers a bright and clean appearance with a subtle texture, making it the perfect choice for high-quality products.

Estate 4

Estate 4 is a high-quality paper substrate known for its smooth finish and moderate thickness. Often described as a wine stock with a “laid pattern”. It is ideal for high end products, providing a balance between elegance and practicality.

Ever Opaque Estate 4

Ever Opaque Estate 4 is a high-quality paper substrate known for its smooth finish and moderate thickness with added wet strength. It is ideal for applications requiring a more durable material.

Estate 8

Estate 8 is a white paper substrate that is flat and smooth to the touch. The smooth texture of this wine stock makes it ideal for embossing.

Estate 9

Estate 9 is a premium off-white or cream-colored paper substrate characterized by its luxurious thickness and “laid pattern” texture. Ideal for high-end applications, Estate 9 emits sophistication and durability.

MATERIALS

continued

Ever Opaque Estate 9

Ever Opaque Estate 9 is a top-tier, extra-thick paper substrate that exudes luxury. With added wet strength and substantial weight, it is an ideal choice for premium products.

Semi Gloss

Semi Gloss is a coated paper substrate with a moderate level of gloss. It offers vibrant color reproduction and is commonly used for a wide range of applications, including product labels.

Kraft Paper

Kraft Paper is a brown, unbleached paper substrate known for its natural and rustic appearance. Widely used in eco-friendly packaging and labeling, Kraft Paper provides a charming, down-to-earth aesthetic.

White Squeezable

White Squeezable is a flexible and durable substrate designed for squeezable packaging. It combines the benefits of a white surface for vibrant printing with the flexibility required for products like lotion or condiment packaging.

Clear Squeezable

Clear Squeezable is a transparent and flexible substrate tailored for squeezable packaging. This option allows for a full view of the product inside, making it suitable for items where visibility is needed or required.

Not sure which substrate to choose? We're here to help! Chat with one of our label experts or request a sample pack to see options in person.